**Subject line: [10 ways Pipedrive boosts your bottom line]**

Hi [Name]

When we met recently it became clear to me that you are very interested in [subject of blog].

When I saw that our publishing team had put together [blog or article name plus hyperlink] I immediately thought that you would enjoy reading it.

I’d really like to hear your thoughts on this and discuss how we can help you achieve [objective].

Could I give you a call some time? When would be convenient?

Yours

[Signature]