**Subject line: A gift for you and your company**

Hi [Name],

I know how busy you must be managing your team and helping them increase [job function]. I sent you some information about [product or service] a while ago and I thought this might be a good time to give you a practical demonstration.

I’ve created/attached a few guest logins/free samples/vouchers that you can use to access/sample [product or service]. Feel free to share these with your staff and colleagues. I’d be very interested to hear what they think of it.

I would really like to have 30 mins of your time as I feel we can really add value to your [area of operations].

Can we book a call or a meeting?

[Signature]