**Subject line: A few things you may not know about [company name]**

Hi [Name]

I sent you an email a while ago about [company name] and how I think we could be a great fit for you and [company].

Did you know that our clients report [a 43% increase] in [sales] when they use our [software]? We also offer [full training] and [a 20% discount].

If you’d like to hear about this in more detail, please let me know. I would happily spend 30 mins telling you everything you need to know.

I look forward to your response.

[Signature]