**Subject line: I hope you are able to set me straight**

Hi [name]

I sent you an email a few days ago about [company or product] and it was only afterwards that it struck me that I might be barking up the wrong tree.

My company offers [service or product] which I think would be a perfect fit for [company].

Are you the right person to speak to regarding this? If not, could you help me find the relevant decision maker?

I look forward to your response

[Signature]