**Document 1 - Sample Sales Letter for Pizza Parlor**

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1515 W. 95th Street

Troy, NC 28554

(910) piz-zzas

(910)749-9987

Date

Name

Address

Address

Dear Pizza Lovers:

Hungry? What tastes great after a long day at school? Nothing beats a **hot** and **cheesy** pizza from Tasty Pizza Parlor in Troy. Just look at what we offer:

* Tasty's is located at the corner of North Miller Parkway and 95th Street.
* We are open Sundays-Thursdays from 10 a.m. until 11 p.m. and we are open Fridays and Saturdays from10 a.m. until 2 a.m.
* Tasty’s is now offering free delivery. Our **guarantee** “**It’s Hot or It’s Free**” still stands even though we have extended our delivery area.
* Check out this special--After every 8 pizza purchases, you will receive a coupon good for one **FREE** movie rental.

Please consider Tasty Pizza Parlor for you next pizza purchase. You can call or come by. You can also see our advertisement in the weekly TIMES. **SPECIAL OF THE WEEK:** Mix and Match. Choose any 1 pizza at regular price & get a side of your choice for ½ price. PLUS, get a **FREE** 2-Liter with any purchase.

   