

All Ads are due by

February 17, 2017

**2017 Mira Costa Boys’ Volleyball Souvenir Program**

Dear Mustang Supporter,

We would like to invite you to take advantage of an excellent advertising opportunity and a chance to support one of the premiere high school volleyball programs in the country.

Each year, the Mira Costa High School Boys Volleyball Team Booster Club publishes a Souvenir Program. This high-quality book is distributed free of charge at all local matches, tournaments and post-season playoff events, offering a wide distribution throughout the beach area and Southern California. Due to the contents of the program, it is kept on display by businesses and used as a reference by potential consumers year-round.

As a Mira Costa supporter, your business will be listed on the sponsor page of the Boys Volleyball website, and your ad will be placed in the business sponsor section of the program guide.

We are proud of our teams and hope you will choose to be a part of the 2017 publication. Should you choose to advertise, please complete the order form on the reverse side of this page, and provide CAMERA-READY art for your ad as well as payment to the volleyball player or their booster club parent representative.

You may pay by check or on line by credit card. Please make checks payable to:

MBX Foundation and note “Boys Volleyball” in the memo section (Tax ID #953979293). If paying on line, please go to [www.mbxfoundation.org](http://www.mbxfoundation.org), go to Boosters, then to Boys Indoor Volleyball. Type in the amount of your ad, and in the comments, please type (for example) “For Union Bank’s full page ad in the 2017 program.”

The deadline for submission of ads is Friday, February 17, 2017.

Thank you for your support in this fundraising event. Please contact us if you have any questions or need additional information.

Lisa Taylor

lisa\_eisma\_taylor@yahoo.com

(310) 283-2437

Stefanie Bond

Stefann.bond@gmail.com

(310) 283-7092

**2017 Mira Costa Boys’ Volleyball Souvenir Program**

**Advertiser Order Form**

Player’s Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Player’s Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

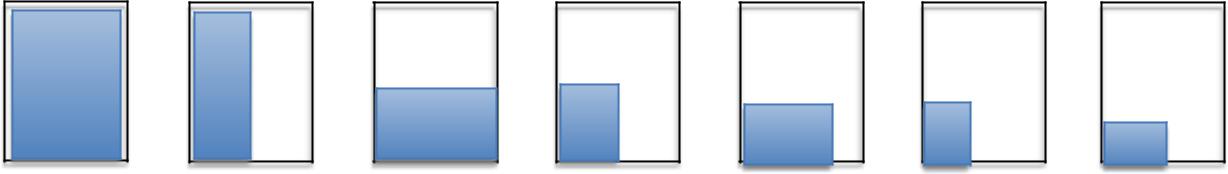
Advertiser: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Advertiser Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Advertiser Phone #: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Advertiser email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Advertiser Mailing Address:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **Please circle the price of the ad you would like to place:**



|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | full page | | half page (v) | half page (h) | ¼ page (v) | ¼ page (h) | business card (v)business card (h) | |
| 7.5”W x 9.373”H | | | | 3.7” W x 9.373”H | 7.5”W x 4.64”H | 3.7”W x 4.64”H | 4.993”W x 3.461”H 2.426”Wx3.461”H | | 3.7”Wx2.268”H |
| black & white: **$300** | | | | **$175** | **$175** | **$100** | **$100** | **$75** | **$75** |
| color: | |  | **$450** | **$250** | **$250** | N/A | N/A | N/A | N/A |
|  |  |  |  |  |  |  |  |  |  |

1. **Please check the box for the method of delivery for your ad (select one):**
   * Email to [stefann.bond@gmail.com](mailto:suecrain@me.com) in JPG, PDF, OR TIFF format
     1. Subject line should read: Player Last Name – Advertiser (company) Name
     2. Raster or image files should be at least 300 dpi
   * Camera-ready art attached
   * Use same ad as 2016 program which appeared on page # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   * Make the following minor change to 2016 ad:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Please make pay by check:

MBX Foundation (please note “Boys Volleyball” in memo section).

|  |  |  |  |
| --- | --- | --- | --- |
| Check amount: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | Check number: $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Or On line at [www.mbxfoundation.org](http://www.mbxfoundation.org) (see above for instructions) | | | |
|  |  |  |  |
| Check here for on line payment \_\_\_\_\_\_ | | | Amount paid: $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

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