International Spectrum 20XX

March 23rd-26th, 20XX

Denver, Colorado, USA

Trip Report

{your name here}

{your company name here}

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# What is this conference?

 International Spectrum is an annual conference to showcase and education users and developers in MultiValue technology. This conference is the largest and was established first (1980). There are also conferences in Europe, and Australia. The conference is run and supported by International Spectrum, Inc.

 The International Spectrum conference is the premier venue for MultiValue knowledge acquisition. It’s only true rival is the {database vender’s conference}, and {Enterprise Vertical Market software vender’s conference. Ie: CUPS, DataTel, Epicor, etc} (our Vertical Market Software conferences). Many of the same speakers grace both events, but the International Spectrum conference features more “user experience” presentations, and provides a venue for all third-party tools that work within MultiValue Technology, and is not database vendor specific.

# Why this conference?

 It is difficult for technology managers and senior data management technicians to find meaningful training that can provide both breadth and depth in targeted technologies. The International Spectrum conference has proven, in my experience, to deliver the best value as a training alternative to pure depth training (e.g. a 4-day class on Database Performance Tuning). I have attended International Spectrum {years you’ve attended International Spectrum } other times over the years and have found the quality and quantity of educational value to be consistent and cost beneficial.

 In addition to the conference content, there are ongoing opportunities to discuss technology with MultiValue developers, customers, and vendors across a broad continuum of database, tool, and related product issues. For example, in a single venue, you can see demos of competing vendor products and talk one-on-one with experienced vendor implementation experts. In Special Interest Group sessions you can swap implementation tips and techniques and listen to others describe the proper and improper ways to use MultiValue in ways you might be considering. As one new attendee at this conference described to a colleague, the value of the networking opportunities alone exceeds the price of admission.

[NOTE: throughout this paper, I use “MultiValue” as the name for the product across all platforms; “PICK” is widely misused as a differentiator since MultiValue database originally came from the PICK databases and PICK systems. When necessary to differentiate, I will use “{database type}”..]

# What did I learn?

 To answer that question, I will provide a brief set of details for each of the sessions that I attended over the 4+ day conference. In addition, I will share the conference proceedings by several means including presentations to technical groups within {your company name here}.

 As a prelude, the goals that I set before attending International Spectrum comprised:

* {list your conference goals here…below are some examples}
* obtain up-to-date knowledge on the next distributed {database type} release
* update my view of MultiValue in the DBMS landscape and that of {database vendor name}

My participation met all the preceding goals in addition to providing the opportunity to discuss database and data management practices with many diverse users of MultiValue technology.

# Detailed Session Information:

{repeat this block for each session that you attended}

## <Insert date and time> Education Seminar

Seminar Title:

Seminar Instructor:

Seminar Summary:

{summarize in your own words}

My major takeaways:

* {describe concepts, techniques, tips that were learned or re-emphasized}

Action Items(s):

* {describe actions that you intent to pursue within system or application scenarios in your shop}

Estimated Return on Investment:

{estimate cost savings and return on investment by implementing the actions described above}

{repeat this block for each session that you attended}

## Session Date and time: <Insert date and time>

Session Title:

Session Presenter Name:

Session Summary:

{summarize in your own words}

My major takeaways:

* {describe concepts, techniques, tips that were learned or re-emphasized}

Action Items(s):

* {describe actions that you intent to pursue within system or application scenarios in your shop}

Estimated Return on Investment:

{estimate cost savings and return on investment by implementing the actions described above}

{repeat this block as appropriate}

## Miscellaneous Networking Opportunity: {give descriptive title here}

Discussion Summary:

{summarize in your own words}

My major takeaways:

* {describe concepts, techniques, tips that were learned or re-emphasized}

Action Items(s):

* {describe actions that you intent to pursue within system or application scenarios in your shop}

Estimated Return on Investment:

{estimate cost savings and return on investment by implementing the actions described above}