**Marketing Sales Cover Letter**

September 1, 2018

Fairfield Credit Union  
123 Business Rd.   
Business City, NY 54321

Dear Marketing Team Leader,

I was excited to find the posting for a Marketing Specialist on the careers page of the Fairfield Credit Union website. I meet all of your requirements and I am confident I would be a valuable addition to your marketing team.

I am adept at all forms of marketing, with an expertise in digital platforms. At my current position, I'm in charge of several advertising campaigns that have increased company revenue by 25 percent in the past year alone.

With more than five years of relevant experience, I can bring to Fairfield Credit Union:

* Creativity and imagination
* Interpersonal and corporate communication skills
* Strong analytical skills
* Effective copywriting
* An ability to identify and reach out to stakeholders and influencers

I’ve included my resume for your review. If you have any questions, feel free to contact me at 555-555-5555 or by email, jolene.applicant@email.com. Thank you for taking the time to read this introduction and to review my application. I am truly excited about this opportunity.

Sincerely,

Jolene Applicant