Sales Proposal Email to Client

Hi [Prospect],

As I've gotten to know [their company] better, I've come to believe that our aligns well with both your company's immediate needs and ultimate goals.

We can offer [types of solutions] that will allow you to solve [specific problems they're facing]. We use different tactics than our competitors, including [differentiators from other companies in your space].

We've consistently been recognized for our exceptional outcomes and service, like [specific accomplishments you can reference]. We were able to help one of our customers [reference a specific, relevant customer story].

Given how well our [product or service] suits your needs, I think we could do some great work together.

[Engaging question to wrap things up]?

Best,

[Your Name]