**Mariana Steuber**

6584 Corwin Shore Phoenix AZ Phone +1 (555) 920 8469

**EXPERIENCE**04/2016 – present

**New York, NY**

**DIGITAL VIDEO CONTENT CREATOR**

* Partner with Creative Content Manager to create consistent video programming calendar
* Welcomes constructive criticism with an open mind, always seeking to improve work
* Partner with Creative Manager to create consistent video programming calendar
* Regularly review the social & digital work of our competitors & industry leaders to constantly stay at the forefront of video trends
* Manage all aspects from pre- through post-production, including script writing, casting, shooting, editing, sound mixing, color correction, etc
* Manage time effectively across multiple jobs adhering to production schedules in a fast-paced environment
* STRONG online portfolio that includes examples of work

**New York, NY**

03/2011 – 02/2016

**CONTENT CREATOR, SUN BETS**

* Work to create relationships with partners and influencers to increase our Sun Bets audience
* Create multiple high performing articles daily
* Use analytics tools to monitor performance of content
* Have working knowledge of all relevant social media platforms and have cultivated a social following
* Have worked in a deadline driven environment journalistic environment
* Ensure all content created for the Sun Bets channel is produced quickly and accurately
* Create engagement content for social teams

**New York, NY**

04/2006 – 02/2011

**CONTENT CREATOR**

* Works with internal creative services and external agencies and specialized content partners to develop all formats
* Work with marketing and managers to shape messaging and concepts
* Work with the Entercom marketing team to determine goals and distribution methods for content
* Develop, write, shoot and edit stories for a variety of channels, from web to social
* Provide storytelling opportunities for new product and seasonal launches
* Coordinate content development calendar both for day-to-day and long-term efforts
* Develop editorial calendar for projects and ensure deadlines are met

**EDUCATION** **Bachelor’s Degree in Journalism**

**WEST VIRGINIA UNIVERSITY**

**SKILLS**

* Knowledge of online social performance analytics with ability to make creative decisions based on this data
* -strong technical product knowledge
* Ability to hunt for good stories, and the right people to write them
* -excellent writing, research and editorial skills
* Ability to manage multiple projects simultaneously and work autonomously in a fast-paced, high-growth environment
* Ability to build up a pipeline of successful content; multiple pieces should be published monthly that generate conversation
* -a proven track record of not only creating fresh content, but being able to spot trends before others
* Excellent verbal and written communication skills
* Interview employees, clients, and industry experts and be able to create well-written and engaging content
* -ability to execute in a fast-paced environment, and maintain grace under pressure