Post-Proposal Send: Follow-Up Email

Hi [Prospect],

Hope you had a good weekend (been well, etc.\*).

Not sure if you've been really slammed or you've decided to hold off for now, but I wanted to see if you might have any feedback on our proposal?

Certainly, no rush on our end — I don't want to become a pest if you'd prefer I hold off on contact.

I also thought you might have some interest in a recent post on [a post specific to the prospect's category, or if you don't have one, a category-specific, third-party article]. You can read it here: [link].

Look forward to hearing from you.

Thanks,

[Your Name]