# **Real Estate Letter of Introduction**

**Down Real Estate**

NEW YORK, 42566- 5689

UNITED STATES OF AMERICA

Dear Mr. Thomson

My name is Peter Drake, and I am a real estate agent working for Down Real Estate. I specialize in the listing and selling of residential homes in your area. While out viewing homes in your area, I noticed that you are selling your home on your own. I am sure you have got good reasons for doing this, and I have total respect for your decision.

If you would like any information to assist you with the pricing of your house, I would be pleased to drop off an analysis of your neighbourhood for you. This will give you a great idea of what offers are on the market and the homes which have recently sold in your area. If you are interested in this, then call me, and I will get one quickly to you. Selling a property can be complicated and confusing. I have a good network, including mortgage brokers that can assist you through this process. This is the best time to sell in your neighbourhood. With the right marketing plans, houses are selling quickly for top dollar.

I also have clients who are interested in buying property in your area, and there are not enough houses to show them. They are particularly interested in your area because it’s near a school and is a short distance to commute to places of work. The goal of Down Real Estate is to revolutionize the way real estate industry works by taking a professional client-centred approach. This is the reason why we make use of recent technologies and tools to offer our clients customized services. Our company strives to build a reputation as the market leader in the residential real estate industry, and we believe it’s all because of our innovative approach, unsurpassed quality, and professional staff.

Selling a home is an individual decision, and we are committed to offering you the personalized services that you deserve so that we can form lasting relationships. We will provide you with a wide range of services to accommodate all your needs. If you are also looking to buy another home, we not only have the sales knowledge to assist you in making an informed and intelligent decision, but we also provide you with some tools to help you select an ideal property from our wide range of offers. The tools we use include YouTube property tours, online property presentations, Twitter and Facebook updates,

May I provide you with a quick price assessment to see what you could get for your house? There will be no obligation, and it will only be for about five minutes of your time for me to inform you of the available opportunities. You can reach me at 2222-333, and we can set up a meeting. I can share my ideas about your home with you. I believe this is a great opportunity and I am sure we can sell your home quickly.

Respectfully  
Peter Drake