**DEMAND LETTER**

From

**[Name of sender]**

**[Address]**

**[City, State]**

**[Zipcode]**

**[Date]**

Re: **[Regarding]**

Dear **[recipient],**

I wanted to take this opportunity, prior to filing a lawsuit, to make a formal demand for settlement. To settle this matter immediately, it’s demanded that you, the insurance company, make a payment of $**[dollar amount].**

A breakdown of the demand amount is as follows:

**[describe]:** $**[dollar amount]**

**[describe]:** $**[dollar amount]**

**[describe]:** $**[dollar amount]**

**[describe]:** $**[dollar amount]**

After careful consideration of the issues involved in this claim, and a review of jury verdicts and insurance company settlements with similar fact patterns, I believe the total demand amount represents a fair and equitable settlement amount.

Sincerely,

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