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| In Kind Sponsorship Letter |

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Street: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City, State ZIP: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Dear Company Name,

At [Nonprofit Name], it takes a lot of support from partners like you to achieve our mission.

However, did you know you can show your support to our cause without making a monetary gift?

Please consider donating an in kind contribution of [service/good]!

In order to reach our goal of [goal] this [time period], we’ll need to collect [amount] of [service/good] to help support our latest campaign.

[Company Name] can help achieve [specific goal] by becoming an official in kind sponsor of our cause.

In doing so, you’ll help [number] of community members in [Community Name]. Even better, we’ll help spread the word about your business to our supporters.

If [Company Name] is excited to become an in kind sponsor of [Nonprofit Name’s] work, please reach out at [contact information].

Sincerely, [or with warm regards,]

Signature of a leader in the organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Typed name of organizational leader: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_