**EVENT PROPOSAL TEMPLATE**

|  |  |  |
| --- | --- | --- |
| **Company Name** |  | **Company Logo** |
| **ABOUT US** | Enter info here. |
| **WHY WE’RE THE RIGHT FIT FOR YOU** | Why our services best suit the event |
| **SERVICES OFFERED** | • List service offerings and capabilities here. | •  |
| •  | •  |
| •  | •  |
| **SCOPE OF WORK** | What we will accomplish |
| **PROPOSED TEAM LEADS** | Include description of team eventexperience. Include how relationship will be managed and expectations met and who will provide X type of services, resources, etc. |
| **COMMITMENT TO QUALITY** | Include as much information about performance expectations, etc. |
| **SPECIAL REQUIREMENTS** | Licensing, permits, insurances, etc. |
| **EVENT SUMMARY** | Explain how you will work to bring to life the client’s vision for the event. |
| **TIME FRAME** | Provide timeline of planning stages leading up to event and timeline of event. |
| **PRICING / PAYMENT** | Overview of pricing structure and payment terms |

|  |  |
| --- | --- |
| EVENT NAME |  |
| EVENT DATE |  |
| EVENT TIME |  |
| VENUE |  |
| LOCATION |  |
| GUEST COUNT |  |
| THEME |  |
| KEY MESSAGING |  |
| EVENT GOALS |  |

|  |  |
| --- | --- |
| **ESTIMATED FEE COSTS** | Detail costs per hour for services like project management, venue and supplier sourcing, event set-up, registration and on-site coordination, wrap-up, etc. List cost per hour and number of hours per task. |
| **ESTIMATED HARD COSTS** | List cost per job details, such as venue rentals, catering, signage, advertisement, giveaways, photographers, A/V, entertainment, staging, etc.  |
| **ESTIMATED TOTAL** |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| SIGNATURES | EVENT PLANNERS |   | CLIENT |  |
| PRINTED NAME | PRINTED NAME |
|  |  |
| SIGNATURE | SIGNATURE |
|  |  |
| DATE | DATE |

|  |
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