Subject: [temple’s name] calls out to you for support.

Dear [donor’s name],

My name is [name] and I work with our local temple, [temple’s name]. We have been active for [amount of years] and strive to engage our community in celebration of our shared history and traditions. More than ever it’s important that there is a safe, cultural place for us to come together and share experiences. Over the years, we have worked hard to [describe past events, past fundraisers, etc.]

Every week we host [weekly religious event, for example: Shabbat] and see [amount] of families and individuals come through our door. Coming together to celebrate as a community is our core purpose and one of the main ways in which we give back, but we can’t do it alone. That is why we are writing to you today.

With a donation amount of [donation amount, in-kind donation, or volunteer service], it keeps [physical impact, for example: our lights on for a day], and a donation of [larger dollar amount, in-kind donation, or volunteer service] can [larger physical impact, for example: gives seven children the chance to join a program].

If you’d like to make a contribution, please contact our office at [phone number] or send the attached donation request form with your contribution and we can start our conversation. Additionally, we’d always love to talk in person, so feel free to visit us at [temple’s address].

Thank you again,

[Name]