**Letter to an individual customer**

December 14, 2019

Dear valued customer,

I would personally like to extend my gratitude for your kind referral and positive review. We at Urban Natural Foods cherish and support our customer relationships, and your thoughtful referral to our natural and organic food products helps us reach more customers like you who desire to nurture and support their health and wellness.

As a token of our appreciation, Urban Natural Foods would like to offer you a special discount on your next purchase at one of our stores or our online marketplace. Simply download and print this coupon, or save it to your device to scan at the register during checkout. Thank you again for your valued business.

Kindest regards,

Kerry Dubois, General Manager

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