**COVER LETTER**

Digital Marketing Specialist

Phone: (212) 256-1414

Email: lauren.chen@gmail.com

LinkedIn: linkedin.com/in/Lauren Chen/

October 22,20XX

Humaira Hashemi

123 Company Address

Company’s City, State, Zip Code

(xxx) xxx-xxxx

hiring.manager@gmail.com

Dear Mrs., Hashemi,

With 5+ years of experience in driving brand visibility, growth, and consumer outreach for diverse industry organizations, I’m confident that I’ll be an excellent choice for Conex’s next Digital Marketing Manager.

From creating keyword-optimized content and increasing website traffic to improving online presence and implementing social media strategies, I’m adept at building targeted campaigns that produce record-high campaign response rates. Currently, as a Digital Marketing Specialist for Super Technologies, I generate new revenue streams and develop new strategic partnerships, social engagements, and advertising opportunities.

Please consider the following highlights of my career:

* Designed and executed a highly effective SEO campaign, which resulted in over 1 million page views per month on the company’s website
* Grew brand revenue over $200,000 by designing and launching multiple crowdfunding campaigns for priority artist releases
* Increased site traffic by 15% from paid sources (PPC, Grant, Display, and VOD)

I’d greatly appreciate the opportunity to meet with you and further discuss my qualifications and your requirements in detail. Thank you for your consideration, and I look forward to speaking with you soon.

Sincerely,

Lauren Chen