### **DONATION LETTER**

Hi **[name]**,

We need your help to reach our pledge goal of**[total financial goal for the pledge campaign]** by**[a specific time and date]**!

We’ve launched this rapid-fire campaign to**[purpose of the campaign – disaster relief, social or political advocacy, annual fundraising, etc.]**, and we know we can count on our community to help us get there.

At **[your organization]**, we work hard every day to pursue our mission of**[your mission]**, and our last major campaign resulted in **[examples of your impact]**. We could never have done it without the support of our friends and neighbors like you.

Pledge your support of **[one or a few specific dollar amounts]** now with our quick pledge tool:**[provide a direct link to your pledge tool]**

Please note:**[Explain the unique pledge conditions of your campaign, like triggers or matching periods]**. Together we can make a huge difference in our community!

Thanks in advance for your support! Be sure to share our fundraising challenge with your friends and family, and feel free to get in touch if you have any questions.

Sincerely,

**[Your name and title]**