**GRAPHIC DESIGNER COVER LETTER**

**[Date]**

Hi Jane Doe,

I noticed on LinkedIn that you were looking for a freelancer for your company’s rebranding project. I’m a freelance graphic designer specializing in brand identity, and it just so happens I’m wrapping up some client work and looking for my next project.

I have over 6 years of experience working with boutique, high-value brands. My most recent work includes a rebrand of **[Company Name]** and the visual identity for a new startup, **[Company Name].** My expertise and skills span logo design and visual identity, packing design, and design systems for websites, to name a few.

I have a few ideas regarding your aim of reaching higher-value clients. Not long ago, I helped **[Company Name]** accomplish this same goal. Having taken an inventory of your brand’s identity across your web and social media presence, I’m certain I can help.

If you’d like to see more of my work, you can visit my freelance portfolio at **[website]** where you’ll also find some helpful case studies. When you have the time, get in touch and we can set up a quick call to see if we’re a good fit for each other.

Thanks for reading,

Sincerely,

**[Your Name]**