## DONATION LETTER

Subject: Help **[Team Name]** bring home that trophy!

Dear **[Donor’s Name]**,

My name is **[name]** and I’m **[describe your association with the sports team, for example: I am a coach, I am a parent]** with **[number]** other amazing players and teammates. **[Give a description of your sports team and how it started. Try to make your story emotionally investing, for instance, describe a specific player and their journey on your team]**.

Each year, this league brings players so much joy and enjoyment, allowing them to engage with others who are passionate about **[sport]**. We are beginning to prepare for the new season, and we are so excited to help **[team name]** bring home that championship trophy. However, with transportation, new uniforms, and equipment for over **[amount]** of individuals, the costs are adding up.

Since you are **[describe the reason why you’re asking them for a donation, for example: you used to play in the league, you are a parent of the league, you are a local business]**, would you be willing to make a donation of **[donation amount, equipment, food, other in-kind donations]**? With just that contribution, we’d already **[positive impact, for example: give a whole team of young girl’s new softball uniforms]**.

If you’d like to make a donation or want to help out in other ways, please call me at **[phone number]** or visit our website, **[URL]**, for more information. We have attached a form for convenience as well. The players of **[sports team]** can’t thank you enough.

Best wishes,

**[Name]**

**[Photo of Sports Team]**