**GRAPHIC DESIGNER COVER LETTER**

**[Date]**

Hi Jane Doe,

I’m a senior graphic designer with a decade of experience, and I'm as passionate about the work now as when I first started. I leap at the opportunity to solve difficult creative problems that result in helping brands grow and evolve. For this reason, I believe I’m a great fit for the Lead Graphic Designer position at **[Company Name].**

Having worked on countless design projects across print and digital — and with teams large and small — I’m confident I can lead **[Company Name’s]** design team to new heights. In my current role as Lead Designer at **[Company Name],** I’ve had the opportunity to lead other designers in creating print and digital material through multiple ad campaigns. Our most recent efforts resulted in a 47% increase in conversions on our website.

Design skills aside, I hold **[Company Name]** in high regard as an inclusive business that takes diversity seriously. I feel that the qualities of a great leader are humility and empathy, and I make a conscious effort to lead in this manner. I’m certain that my expertise can help **[Company Name]** become a better company, and **[Company Name]** can help me become a better individual.

I want to thank you for taking the time to read this, and I hope we get the chance to speak more about the opportunity.

Sincerely,

**[Name]**