TO

**[Receiver Name]**

[Receiver Title]

**ADDRESS:** [Receiver Address]

**EMAIL:** [Email Address]

**PHONE:** [Home Phone]

FROM

**[Sender Name]**

[Sender Title]

**Subject:** Donation Letter Template for Online Fundraising

Dear **[name]**

We here at **[your organization],** would like to thank you for being a part of our community.

With the support of our friends and neighbors like you, we’ve been able to accomplish so much over the past year. **[Include a few specific details about your recent projects and their impacts.]**

We’re happy to announce that we’re launching a new online fundraising initiative! This campaign is raising funds for  **[purpose of the campaign],** and will be essential for us to continue our work into the coming season.

Would you please consider making a donation of **[specific amount]** to help us kick off our campaign? Please visit our donation page [include a direct link] to get started.

**[Add a button that says “Donate Here,” if possible.]**

For helping us kick off our online fundraising campaign, we’d love to offer you a special thank you. **[Offer some kind of incentive for online donors, like a social media shout out, merchandise coupon, event or raffle ticket, etc.]**

Stay tuned for more updates on our campaign! Thanks so much for your support, and we hope to hear from you soon.

Sincerely,

**[Your name and title]**