**WEB DEVELOPER RESUME**

Rachel Jobscan

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**Web developer**

Web Developer with more than 10 years’ experience enhancing user experience. Experienced in designing for several interfaces, as well as testing and debugging. Excels in optimizing the experience for users and improving workflows.

**Skills**

ASP.NET | JavaScript, jQuery, AJAX | Responsive Design | C# | SEO | Google Analytics | MVC | Microsoft SQL Server | Chrome, Firefox, Edge, IE | no Commerce SW | Microsoft Visual Studio | Adobe Photoshop | AspDotNetStorefront SW | HTML, HTML5, CSS, CSS3 | Ecommerce | Engineering Management

**Work Experience**

**Design USA, Seattle, WA • Web Developer/Designer, Engineering Support**

(07/20XX) - Present

Recruited to redesign the corporate web presence and initiate new online marketing strategies after successfully driving traffic and boosting sales via HDTV Labs’ website design. Increased visibility and credibility of OSI International, transforming both end-user and dealer websites to present a more professional and high-tech image using nopCommerce Ecommerce software. Responsible for all website decisions and implementation from design phase to launch and beyond.

* Created themes, graphics and HTML for custom email campaigns and trade magazine ads. Interfaced directly with clients to resolve technical issues, promote sales, and provide information about OSI’s products and services.
* Increased product visibility and promotion, quadrupling the number of products listed online, writing comprehensive technical descriptions, and highlighting key features to attract online customers.
* Enhanced the visual appeal of the websites by shooting, Photoshopping and uploading over 1,300 product images to the sites, incorporating stunning visuals and integrating relevant audio and video components, all while employing cutting-edge design techniques.

**Electronics of America, Seattle, WA • Web Developer/Designer, Engineering and Marketing Support**

(01/20XX - 06/20XX)

Designed and developed the company website using AspDotNetStorefront Ecommerce software. Influenced product design decisions with core technology research and analysis. Initiated online marketing strategies and coordinated with national distributors to promote product sales.

* Created additional corporate revenue stream by designing, developing and maintaining the company’s Ecommerce website with over 115 custom .aspx, .cs, and .html web pages. Developed custom xml web pages for downloading product specification sheets and manuals.
* Set up online credit card transaction capability with the Authorize.Net payment gateway, Comodo SSL security software, and local commercial bank.
* Integrated FedEx Ship Manager giving Ecommerce customers access to real-time shipping rates.

**Tech Communications, Inc., Seattle, WA • Senior Engineer**

(01/19XX - 12/20XX)

Achieved significant reduction in product development time through automated testing in support of all GSM Cellular Development and Cost Reduction programs.

* Acted as liaison with multinational telecommunication corporations and international test houses to gain approvals for all cellular products, generating major global sales into new markets.

**Education**

**Bachelor of Science in Electrical Engineering**

University of Southern California, Los Angeles, CA • (20XX)