TO

**[Receiver Name]**

**[Receiver Title]**

**ADDRESS: [Receiver Address]**

**EMAIL:** **[Email Address]**

**PHONE: [Home Phone]**

FROM

**[Sender Name]**

**[Sender Title]**

**Sub:** Discount Offer Letter  
  
Dear Sir/ Madam,

It is to inform you that our company is offering you a discount of 30-50% on brands like Levis, next and accessories on specific items. You are a loyal customer and you have proven to be an asset to our company. Customers like you have always been an encouraging and positive element which makes us even stronger when it comes to the quality of the product. Now this is our time to pay you back for being our loyal customer so far.

We have always aimed at providing the best quality products to satisfy our customers and to make them loyal. This is why we are offering you discounts so that you can avail yourself of more services and products from us and we are sure that this will satisfy you even more. This initiative will make our relationship more productive and long. We are hoping that you will be our regular customer in the future as well and you will spread the word amongst all your friends and family members so that they can also become a part of this discount availing customers’ campaign.

You are one of our valuable customers and it is an honor for us to count you amongst our most loyal customers and we hope to get a positive response from you. We hope that this discount offer will make you happy with our company and our products. Moreover, you can also call us if you have any queries or problems regarding availing the discount coupons.

Thanking You,

Levis International.