**WEB DEVELOPER RESUME**

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**Web Developer**

Creative web developer dedicated to building and optimizing the performance of user-centric, high-impact websites for nationwide, F500 and global companies. Leverage technical, analytical and problem-solving skills to create dynamic, high-speed websites, apps and platforms fueling competitive advantage and revenue growth.

**Expertise**

* Web Development
* Coding & Programming
* Search Engine Optimization
* Cross-Browser Compatibility
* Site Troubleshooting
* UX & UI Design
* Agile Methodologies
* Hosting & Maintenance
* Digital & eCommerce Strategy
* CRM & CMS Platforms
* Information Architecture
* Multimedia Design

**Professional Experience**

**Web Developer**

ABC AGENCY, INC. - Sometown, NY 2013 to Present

Work collaboratively with clients and in-house agency teams to provide rapid, robust and client-acclaimed front- and back-end web development optimizing user experience, search engine ranking, sales, brand positioning and related metrics.

**Representative Projects & Results:**

* **Global Cosmetics Company:** Developed API platform for segmentation, personalized recommendations and omni-channel messaging that reduced cart-abandonment rate by **37%**, leading to a **$1.25M** increase in online sales within 90 days of solution launch.
* **Pharmaceutical Manufacturer:** Led front-end development and assisted with back-end programming for website overhaul. Ensured the technical feasibility and optimum functioning of design features that accelerated load-time by **17%** and improved site stickiness by **21%**.
* **NYC Real Estate Firm:** Increased web traffic **125%** by improving navigation, creating dynamic media sections, introducing virtual tours and adding social media plugins.
* **Luxury Resort Hotel Group:** Developed SEO strategy as well as seamless interface with travel booking sites that resulted in **top 5 rankings** on Google, Bing and Yahoo! coupled with a **22%** increase in annual sales from Expedia, Hotels.com, Hotwire and Trivago.
* **Restaurant Chain:** Contributed to mobile app development and resolved issues causing site crashes, elevating uptime to **99%**. Efforts were key to a **27%** increase in eCommerce sales.

**Education**

**Bachelor of Applied Science in Internet and Web Development**

SOMETOWN UNIVERSITY

**Technology Summary**

HTML5; XHTML; CSS3; JavaScript; jQuery; PHP; SQL; Bootstrap; .NET; ActionScript; Adobe Creative Cloud; WordPress; Google Analytics; AJAX; CMS Tools; ColdFusion; Windows; Mac; iOS; Android