**ADVERTISING AND MARKETING SALES LETTER**

Good mother of Salamanca,

February 02, 2022

For: Shoes “La Bonita” CA

From: Publicity "The Public" SA

Subject: Presentation of advertising service.

Mr. David Luis Morales,

Do you know the benefits of good advertising for your business? Do you know that big brands spend millions on advertising, to ensure their market share? They know that well-targeted advertising and marketing pay dividends.

Well, Mr. Morales, it is a pleasure for us to introduce you to our advertising and marketing services, at any level you desire.

We have a highly trained team to create an aggressive advertising campaign that positions your brand in the sight of millions of people. This way, you won't worry about sales; your product will sell itself.

By contracting our services, we will be present in each of the phases of the campaign, we will not leave you alone. We collect feedback in each phase and improve each of the processes.

In the attached folder, you will be able to see all the services we have available. We can adapt to your request and requirements.

This presentation comes with a discount of up to 40% on the plans you select. But you have to decide fast, as it is a limited promotion for two days only.

We await your call,

Atte.

Louis Osorio

Sales representative