**SALES REPORT**

Selling Points, Inc.

Corporate sales department

Monthly report from May 3 to May 31, 20XX

**Team Performance Data**

**Lead conversion rates**

Clarence Nova: 13%

Luiza Gruber: 17%

Angelina Holt: 16%

**Touch points**

Clarence Nova: 240

Luiza Gruber: 208

Angelina Holt: 230

**Lead response time**

Clarence Nova: 35 minutes

Luiza Gruber: 42 minutes

Angelina Holt: 50 minutes

**Revenue closed**

Clarence Nova: $40,600

Luiza Gruber: $60,600

Angelina Holt: $55,500

**Performance improvement over last month**

Clarence Nova: +10%

Luiza Gruber: +2%

Angelina Holt: -3%