TO

**[Receiver Name]**

**[Receiver Title]**

**ADDRESS: [Receiver Address]**

**EMAIL:** **[Email Address]**

**PHONE: [Home Phone]**

FROM

**[Sender Name]**

**[Sender Title]**

**Sub:** Writing service sales letter

Dear Mr. Amador Peláez,

Receive a cordial greeting from our writing and SEO positioning agency. My name is Ángel Lugo, and through this letter, I offer you our services for the blog and the websites that you manage.

We have done an audit of many of your articles, and we noticed that we can improve your texts, to raise positions in the Google SERP. So, we can increase your organic traffic.

In addition, we can write new and original content, on the theme that you want. All oriented to optimization for search engines.

Thanks to this, the benefits of contracting our service will be seen in the short term and will last over time.

We have more than 10 years of experience and we can assure you that we know what we are doing. Depending on the size of the contract, we can assign two or three quality writers entirely to your order and deliver it as soon as possible.

You will find details of our service attached to this letter or by visiting our website.

Atte.

Angel Lugo

writing services