**SALES LETTER FOR INSURANCE POLICIES**

Fifth Pine,

February 02, 20XX

Dear Mr Alvarez,

We all know the risk of driving a car without its respective insurance policy. If a problem were to occur, the repair costs would be very high for your family. In addition, there is the risk of a fine for driving without a policy.

Without taking into account the fact that, at the time of an accident, medical or funeral expenses can also be incurred. Something we don't want to happen.

Attached to this letter, we provide you with a folder with some policies for your car. For example, the total policy, medical expenses, and even the most basic, which is the minimum to be able to drive without being fined.

Each of them is set to a different profile but can even be adapted and customized to your preference. All done by yourself, with my advice, of course.

Of course, there is no obligation or commitment to accept this folder. We are only providing you with the information, so that you can make an informed decision.

If you have any questions while reading each policy, don't hesitate to call me. I am at your complete disposal; the contact telephone numbers are also in the folder. Call with confidence.

It is really important that you take this information seriously. Everything that happens with his car is entirely his responsibility, and a policy would help him with that burden, in case something happens.

Do not pass up this opportunity. Some of these policies have discounts on their fees, but it is for a limited time. Call us!

 Sincerely,

Camilo Caraballo

Insurance advisor