TO

**[Receiver Name]**

**[Receiver Title]**

**ADDRESS: [Receiver Address]**

**EMAIL:** **[Email Address]**

**PHONE: [Home Phone]**

FROM

**[Sender Name]**

**[Sender Title]**

**Sub:** Marketing letter

Dear Dr. Nilsson,

With the right revenue cycle management software, you can simplify the billing process at your clinic and lower delinquent accounts by over 20%. Primary PatientCare is a health care RCM provider that provides comprehensive software solutions for billing and patient account management for hospitals and private practices. We have over 10 years of experience coordinating payments and maintaining databases for health care professionals, resulting in a user-friendly software interface that optimizes the payment process.

Health care providers that use Primary PatientCare report better customer service ratings, fewer later payments and increased insurance claim acceptance rates. For a limited time, we're offering our entire software suite with platinum access for only $200 a year. Enjoy access to features like a patient portal that integrates with your practice's website, automatic appeals and self-service bill pay.

We're offering this discounted bundle until March 15, 20 XX, so reach out to services@ppc.com today to schedule a free demo. If you act now, you'll gain complimentary access to 24/7 customer service for both patients and providers.

Sincerely,

Jane Stanton

Sales Manager

Primary PatientCare